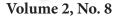


- Richard Wright





Former Valley Physicist Gets Revolutionary Patent

A former Alabama A&M University physicist is receiving much attention for his thin film thermoelectric patent that could impact the way millions of people charge their cellular phones.

Dr. Daryush Ila, MIT graduate and current research administrator at historically black Fayetteville State University in North Carolina, has developed a prototype that supports the revolutionary technique of charging one cellular phone from one's own body heat via the palm of the hand.

Ila earned the Ph.D. in condensed matter physics from the University of Massachusetts Lowell and has taught for decades such subject areas as solid state physics, thermodynamics, quantum physics, optics, nuclear physics, as well as introductory physics for STEM majors.

Ila says commercial applications of his research could be possible within two years.

- www.wral.com





Friday, October 30, 2015

Lakeside Church Holds 114th Harvest Celebratory Banquet

Boston Business Journal Ranks Valley No. 3 in Money Stretching

Although salaries in North California might be the envy of the nation, packing in the dollars isn't as important as stretching the dollar, according to a recent article by the Boston Business Journal's G. Scott Thomas.

Average annual pay is higher in San Jose (\$75,770) and San Francisco-Oakland (\$64,990) than in any other major metropolitan area. Both are far ahead of the national average of \$47,230, according to the latest figures from the U.S. Bureau of Labor Statistics.

The magazine reports that workers "are saddled with an extra burden in Northern California, where the cost of living is especially steep." A worker in San Jose, for example, would have to earn more than \$68,000 to meet the purchasing power of a \$50,000 salary in Cleveland, Ohio, or St. Louis, Mo. A significant markup of 36 percent.

The Business Journals, a division of American City Business Journals, has adjusted the average salaries of more than 100 key metropolitan areas to reflect this reality.

Moreover, modified figures are based on "regional price parities," special cost-of-living multipliers developed by the U.S. Bureau of Economic Analysis.

San Jose remains No. 1 in the adjusted salary standings, but its lead is greatly diminished. Its average annual pay of \$75,770 carries the reduced buying power of just \$62,110 on a national scale.

The San Francisco-Oakland area nosedives from second place

on the raw list to ninth place after adjustment. Other expensive metros drop even farther: New York City from seventh place to 40th, San Diego from 14th to 81st, Los Angeles from 15th to 73rd, and Honolulu all the way from 32nd to last place (106th).

Replacing them at the top of the adjusted standings are several markets blessed with lower costs of living. The new runner-up to San Jose is Durham, North Carolina, where the average annual pay of \$55,840 packs the upgraded purchasing power of \$58,780. Huntsville, Alabama, soars from 20th place before adjustment to third place afterward. And St. Louis shoots up from 46th place to 10th.

- Boston Business Journal

The Lakeside United Methodist Church celebrated its 114th Harvest celebration on Saturday evening, October 24, by continuing the seasonal festivities with their second banquet.

The banquet was held on the illustrious campus of Alabama A&M University in the Ernest Knight Center.

The guest speaker for this auspicious occasion was the Reverend Donald F. Smith, pastor of Center Grove United Methodist Church.

Music was provided by Dr. Kyla Pitcher, Mr. Michael Maxton, Mr. Justin Jordan and Mrs. Carmelita Gandy, accompanist.

The Making a Difference Award was presented to RiahRose Home, Incorporated, a home for mothers and their children. A word was received, fellowship and friendships were enhanced. The Lakeside tradition continues!!



Pictured from left to right are Mrs. Mamie Handy, Mrs. Werner Byars and Ms. Reva Dailey.

Where to Find Your **FREE Copies of** The Valley Weekly

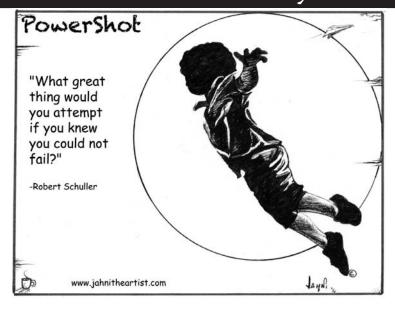
AAMU Public Relations Office Albert's Flowers Alphonso Beckles, Attorney at Law Bob Harrison Senior Wellness Center Books a Million - N. Parkway/University Drive Briar Fork CP Church Brvant Bank - Church Street Burritt on the Mountain Chris' Barber Shop Depot Professional Building Dunkin Donuts Eagles' Nest Ministries The Favour Group Fellowship of Faith Church Fellowship Presbyterian Church Garden Cove Produce Health Unlimited Indian Creek Primitive Baptist Church James Smith - AllState Insurance Lakeside United Methodist Church Landers McLarty Dodge Chrysler Jeep Ram Lucky's Supermarket Mamma Annie's Marshall England - State Farm Agent Martinson & Beason, PC Moe's - Village of Providence

Nelms Memorial Funeral Home North Alabama Center for Educational Excellence Oakwood University Post Office Phuket's in Providence Pine Grove Missionary Baptist Church Progress Bank - Madison Progressive Union Missionary Baptist Rocket City Barber Shop Sam and Greg's Pizza Sav-A-Lot

Sneed's Cleaners St. Bartley PB Church St. Luke Christian Church Starbucks (Governors Drive, N. Parkway at Mastin Lake Road/University Drive)

Union Chapel Missionary Baptist Church

The Valley Weekly



Fellowship Presbyterian Church: Walking by Faith

Reverend Gregory J. Bentley and the Fellowship Presbyterian Church Family welcomes and invites the public to attend its "Fifty-Five years of Walking by Faith" church anniversary celebration, Friday through Sunday, November 6-8, 2015.

On Friday, November 6, a food, fun and games activity will be hosted at 6 p.m. at the church (3406 Meridian Street, Huntsville. AL 35811). On Saturday, November 7, a community outreach activity will be held from 11 a.m.-2 p.m. at the Edmonton Heights Family Life Center (223 Salem Drive, Huntsville, AL 35811) to



revisit, celebrate and give back to the community where "Fellowship" had its beginning!

On Sunday, November 8, at 10 a.m., the sermon will be delivered by the Reverend Dr. J. Herbert Nelson II, director of the Presbyterian Church (USA) Office of Public Witness in Washington, D.C.

Founding Member of the legend-

in Texarkana, Tex., he continues

to perform as the sole surviving

Among the group's many hits are:

"The Way You Do the Things You

Do", "My Girl", "Ain't Too Proud to

-BlackinTime.info

Beg" and "I Wish It Would Rain."

original member.

ary Temptations. Born Otis Miles,

On This Day! October 30th **Otis Williams**



Tom Joyner 'School of the Month' **Program Comes to the Valley** What do you get when you

tom

merge the autumn passion and year-round recognition of the Tom Joyner Foundation with a first-rate educational institution? The short answer is, the "School of the Month." For knowledgeable Bulldogs, however, one can only surmise that Alabama A&M University has been designated as the Foundation's "School of the Month" (SOTM) for November.

For years, the Tom Joyner Foundation has given historically black colleges and universities (HB-CUs) a monthlong moment to shine in the bright spotlight of the namesake's nationally broadcast "Tom Joyner Morning Show," a delight of radio audiences for decades.

Through Joyner's School of the Month program, Alabama A&M University will increase its exposure as well as benefit from all funds sent on

behalf of AAMU but made payable to the Tom Joyner Foundation throughout the month of November and throughout the very end of 2015.

For instance, throughout November, AAMU supporters would simply make checks payable to: Tom Joyner Foundation and mail them to P. O. Box 630495, Irving, TX 75063-0495, placing "AAMU" on the check's "FOR" line.

All monies so-designated and received by the Tom Joyner Foundation throughout the

month of November will help Alabama A&M reach and exceed its goal of \$100,000. However, thanks to the national airing of the "Tom Joyner Morning Show," people with fond memories of "The Hill," and who hear that A&M is the Tom Joyner Foundation School of the Month, will be able to send in November gifts from across the nation.

All this is in addition to the ongoing fundraising initiatives

Supports ALABAMA Here's How You Show Your Love for AAMU: MOBILE PLEDGE Dial 41444 and text AAMU DONATE ON LINE AA&MU Box 630495 g.TX 75063-0495 On Twitter: #T.IFAAMI

> of the Tom Joyner Foundation each month. The AAMU SOTM team will hold activities through out October and November to encourage giving.

There's more. Giving is open now, but the major push is NOVEMBER 2015. How much do you love AAMU? Now, you can count the ways. Love it by MOBILE PLEDGE: Dial 41444 and text "AAMU." Love is online: TomJoynerFoundation.org/ Donate. Also, love it on Twitter: **#TJFAAMU**.



Publisher The Valley Weekly, LLC

Editor-in-Chief Dorothy W. Huston

Assistant Editor Georgia S. Valrie

Editorial Assistants Linda Burruss Gary T. Whitley

Layout & Design Independent

Photographer Eugene Dickerson

- Contributing Editors -Hortense Dodo

Dave Herron Amoi Savage

Website Administrator Calvin Farier

Illustrator John "Jahni" Moore

Editorial Consultant Jerome Saintjones

Mailing Address: The Valley Weekly 415A Church Street - Suite 100 Huntsville, AL 35801 (256) 651-9028 www.valleyweeklyllc.com Copyright 2015 Items for consideration for publication in The Valley Weekly should be submitted at least TWO weeks in advance to above address or by e-mail to info@ valleyweeklyllc.com. Items do not necessarily reflect the views of The Valley Weekly, LLC.

The Valley Weekly

Ad Rates Single Issue Back Cover 10x10-inches \$1,000 Full Page 10x10 inches \$800 3/4 Page 7.5x10 inches \$600 Half Page Horizontal 5x10 inches \$400 Vertical 10x5 inches \$400 Fourth Page 5x5 inches \$200 Eighth Page 2.5x5 inches \$100 Sixteenth Page 2.5x2.5 \$50 Classified 1 col.x1 inch \$6 (4 col. in. minimum=\$24) 6 Month/1 Yr.-10% & 20% Discount!

rom the Editor Greetings!

> I was headed out Countess Road last Saturday and had to pull over, stop the car and capture this field of cotton. When I look back over the years, I cannot believe that we used to pick acres and acres of this stuff. Of courses, there are machines to do everything now. When I stop to really think about it, I don't know how we did it.



According to CottonsJourney.com (http://cottonsjourney.com/Storyofcotton/page2.asp), "cot-



ton was introduced to North America and in 1607 the first seed was planted by colonists along the James River in Virginia. The colonists had the ability to produce much cotton but were restricted by the mechanical know-how. With the development of the cotton mill, Eli Whitney saw the need for a faster means of removing the lint (cotton fibers) from the seed. In 1793, he patented a machine known as the cotton gin. This invention revolutionized the way lint was separated from the seed." Until then, the separation process had all been done by hand. "White Gold" is a historical and appropriate term for cotton, the natural fiber which continues to play an important role in the United States economy. (Cottons-Journey.com)

Growing up, I would hear my older siblings brag about being able to pick 100 pounds of cotton per day. Harvesting the cotton by hand was limitation of productivity. Biography.com indicates that an experienced laborer could pick approximately 450 pounds of cotton by hand

per day. In the early 1930's, the Rust Brothers of Mississippi used a one row mechanical cotton picker (a machine that used revolving spindles or barbed points to grab and pull the cotton from the open boll) of their design to pick approximately 8,000 pounds of seed cotton in one day. This was quite an improvement in cotton harvest efficiency. (http://www.biography.com/people/eli-whitney-9530201)

I remember the day my siblings and I stopped picking cotton. We jointly decided that we were not going to pick any more cotton because we wanted to go to school. That day changes my life. If the children today had to do what we had to do growing up, I am convinced many of them would not make it. Similarly, if I had had to do the things my Mom and Dad had to do, I wouldn't have made it. There has to be a God because otherwise, I definitely wouldn't have made it. Many days, my soul looks back and wonders "How we got over?"

When you can't find a printed copy of The Valley Weekly around town, follow us on-line at www. valleyweeklyllc.com.

Dorothy

Page 4

The Valley Weekly

October 30, 2015



Top issues in Washington, D.C. ... 1. House Republicans were set to meet to elect a new Speaker with a vote by the full House set for Thursday. Rep. Paul Ryan's lone GOP competitor is Rep. Daniel Webster (R-FL), who was elected to Congress in 2010 and is a former Speaker of the Florida House of Representatives. Among other bills this week, the House will vote to extend the current surface transportation law – "MAP-21" – to November 20, 2015; may vote to reauthorize the charter of the Export-Import Bank, which lawmakers let expire earlier this year; and may take up a bill to raise the federal debt ceiling (the current ceiling of \$18.1 trillion will be reached on or about November 3, 2015). The Senate will continue consideration of the Cybersecurity Information Sharing Act, which would increase information sharing between the government and businesses, but will also be working with House leaders on the debt ceiling legislation.

2. President Obama held a meeting at the White House with teachers and state and local leaders on his plan to cap the amount of time students spend on standardized tests at 2% of classroom time and will also meet with Indonesian President Joko Widodo. On Tuesday, Obama traveled to Chicago to address a meeting of the International Association of Chiefs of Police in Chicago.

3. The House Subcommittee on Communications and Technology (of the Energy and Commerce Committee) held a hearing on "Breaking Down Barriers to Broadband Infrastructure Deployment," which focused on ways to streamline the federal permitting process for access to federal property for the deployment of broadband service.

4. The Senate Judiciary Committee approved legislation--the "Sen-

tencing Reform and Corrections Act of 2015"--to narrow the scope of mandatory minimum prison sentences to focus on the most serious drug offenders and violent criminals. This bill is part of a national trend to overhaul the strict sentencing guidelines enacted in the 1990s.

5. Republican candidates converged at the University of Colorado Boulder for the 3rd GOP debate sponsored by CNBC.

THE HAMM CONSULTING GROUP LLC 400 N. Capitol Street, NW Suite 585 WASHINGTON D.C. 20001

tion. So, someone who was a FB with my immediate family and a current name. Well, as soon as I

If you are active on social medium beware of the privacy issues that can be associated with your engagement. I can speak from my own experiences on FaceBook. Last June, I was trying to share with a neighbor some family pictures on Face-Book. I proceeded to my account and a 'friend' had tagged me with a very inappropriate link akin to pornography. It seems that someone had originated the message and sent it to my so called "friend." This friend, tagged me into what had been shared with her. I hope it was not intentional. I immediately deleted the post from my account; however, I did not go far enough because I did not understand the 'tag' func-

'friend' tagged me in something that someone else posted whom I did not know. On last Sunday morning, a very similar 'tag' was on my FB account when I opened my link. I am not sure if it were the same FB 'friend' but I was notified by the FB message function via my nephew in Ohio that something inappropriate was on my FB link. He indicated that I could select additional security features to insure that anything I am tagged in is approved by me before it appears on my link. What a lesson.

I share this because I was on FB several years ago using my maiden name, Dorothy Williams. It was a way to communicate

with my immediate family and a few close friends. After several weeks, I began to get 'friend' requests from high school and college friends, former colleagues from across the United States, inquiring as to whether I was the person who attended AAMU in the 1970s. Well yes, I was at AAMU in the 1970s but had not planned to get that deep into FB. After many requests from people I obviously knew, I began to accept them. With that my 'friends' grew fast. My schedule is very busy so, I figured that rather than get 'poked' and ignore posts and messages, I would just log off of FB and be done with it. So, I exited for several months and returned with a new name, my

current name. Well, as soon as I logged in, I began to gets request for 'friends' and send requests to people I know and many of their mutual friends based on the various triggers I got. I would suggest to anyone who has had this experience, that you should de-friend anyone who sends you material that you believe is inappropriate and report it to FB. I was able to navigate my way to the link that requires any 'tags or shares' on my post be approved by me as the FB account holder. If you have not done this, I would recommend that you check out the privacy settings. FaceBook can be a wonderful way to share with family, friends and the community positive, inspirational

and educational information that originates from much research, many new outlets, books, quotes and quips, and individual opinions. I would encourage our readers to understand the settings as they use this social medium to be in touch. There is a lot of good information that is shared with thoughtful intentions. But always know that for every good deed, there is a devil busy each day trying to destroy what is truth, good and innocent. But, God is busier, staying on our mind, hearts and conscience about what His children ought to be embracing. Be diligent and share your experiences with others.

by Dorothy Williams Huston

W&A

WOMACK & ASSOCIATES LLC

"Partnering With You to Make Informed Decisions"

*Comprehensive Financial Planning *Estate Planning *Accounting Services *Tax Planning and Preparation for Individuals, Businesses, Estates and Trusts <u>To learn more contact us:</u>

Lori A. Womack, CPA/PFS, CFP® Managing Member Iwomack@womackassociatesIIc.com 4650 Whitesburg Dr S, Suite 101 Huntsville, Alabama 35802 256-534-1360



Ivory W. Reedus, LUTCF Agent AL #A-058076 New York Life Insurance Company 200 Clinton Avenue, Suite 600 Huntsville, AL 35801 Tel: 256-517-5922 Direct Tel: 256=852-7328 Fax: 256-593-1842 ireedus@ft.newyorklife.com

New York Life "The Company You Keep"



Page 5

NOTICE TO THE PUBLIC CITY OF HUNTSVILLE

The City of Huntsville's Community Development Department will hold a Public Hearing on Monday, November 9, 2015 at 6:00 P.M. to receive input for the 2016 Action Plan Program Year (7/1/15 to 6/30/16). The meeting will be held at the Dr. Richard Shower's Recreation Center, located at 4600 Blue Spring Road. The City of Huntsville does not discriminate on the basis of disability for the admission or access to its programs or activities. If you have any questions, or will need special accommodations, please call the Community Development Department prior to the Public Hearing at 256-427-5400.

El AVISO A LA CIUDAD PÚBLICA DE HUNTSVILLE

La ciudad del departamento del desarrollo de la comunidad de Huntsville llevará a cabo una audiencia pública el lunes 9 de noviembre de 2015 en 6:00 P.M. para recibir la entrada para el plan 2016 de acción programe el año (7/1/15 a 6/30/16). La reunión será celebrada en el Dr. Centro de reconstrucción de la ducha de Richard, situado en el camino del resorte de 4600 azul. La ciudad de Huntsville no discrimina en base de la inhabilidad para la admisión ni tiene acceso a sus programas o actividades. Si usted tiene cualesquiera preguntas, o necesita comodidades especiales, llame por favor el departamento del desarrollo de la comunidad antes de la audiencia pública en 256-427-5400.



Dear Editor:

It is both a pleasure and privilege to be an avid reader of your weekly newspaper. Everything about your paper is excellent, beginning with the variety of topics, overall content, excellent writing skills, and your talented columnists. The color schemes used in the articles are very tasteful and appropriate. The community can rest assured that if any current event that is happening in the Huntsville community, your staff is there to cover it.

The Valley Weekly should be an integral part of the City and County School System curriculum. What better way to keep our youth informed about what is happening in the community than by the reading of your articles? *The* *Valley Weekly* also provides an opportunity for students to enhance their reading, writing and comprehensive skills.

Reading *The Valley Weekly* should become part of the school curriculum, just like watching the daily news. Please keep up the exemplary work and may God continue to bless you, your staff, your readers and potential readers.

-Gil Kibler Universal Appeal Company

State Farm

STATE FARM

Marshall England, Agent 600 Franklin Street, SE Huntsville, AL 35801 Bus: 256.539.2014 marshallengland@marshallengland.com



www.marshallengland.com

Research Park Holds Master Plan Workshops

The Cummings Research Park (CRP) Master Plan team held two Public Open House sessions on Wednesday, October 21, and Thursday, October 22, at Columbia High School.

The goal of the Open House was to make the team accessible to park users and others interested in the CRP Master Plan in order to better understand the day-to-day user experience of the park highlighting park assets, issues, challenges, and opportunities from the user perspective.

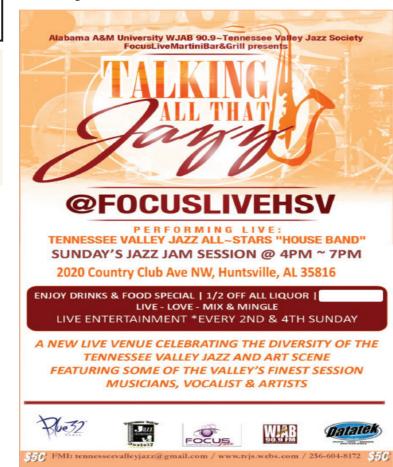
The Open House began with a brief introduction presentation followed by breakout workstation Q&A sessions focused on specific planning topics related to the park.

Each workstation was facilitated by a member of the planning team who guided the discussion



C U M M I N G S RESEARCH PARK HUNTSVILLE, ALABAMA

on park planning issues. Follow CRP on Facebook and Twitter for more information.



October 30, 2015



Boys & Girls Clubs Holding Casino Night

The Boys & Girls Clubs of North Alabama is proud to announce the 2015 Charles Shaver III Memorial Casino Night. The 2015 Charles Shaver III Memorial Casino Night will take place Thursday, October, 29, 2015 from 6-9 p.m. at The Huntsville Country Club.

The order of events include the casino opening at 6 p.m.; a Texas Hold'em Tournament at 6:30 p.m.; and door prizes and silent auction at 9 p.m.

Casino Night is dedicated in memory to Charles Shaver III, a long-time board member and supporter of the Boys & Girls Clubs of North Alabama, who passed away unexpectedly. The night will begin with each participant receiving their share of "Casino Dollars" to be used in various games that include roulette, black jack, poker, and more!

The event is set for a casino casual atmosphere coupled with great food, cash bar, prizes, and live music. Funds raised from the event will go directly to supporting the youth in our community, helping to provide them with the tools they will need for success.

To purchase tickets to the event: visit bgcnal.com/casinonightor contact Beth Morring at 256.520.6500 - *Request for Interview/ Feature to promote support for event, in return support of BGCNAL.

Calendar of Events

October 29

2015 Charles Shaver III Memorial Casino Night Sponsor: Boys & Girls Clubs of North Alabama Huntsville Country Club 6-9 p.m.

Thru December 3

Mandarin Chinese (Beyond the Basics) Free Continuing Education Class AAMU Center for Extended Studies Thursdays, 5:30-7 p.m. (256) 372-5753

October 31

McDonald'a Magic City Classic Parade Downtown Birmingham, 8 a.m.

Walk to Defeat ALS HudsonAlpha Institute for Biotechnology *Family style picnic celebration following the walk* Free registration at walktodefeatals.org or 800-664-1242 10 a.m.

74th Annual Magic City Classic Legion Field Birmingham, Ala. 2:30 p.m.

Twickenham Scare Free Live Music Trick-or-Treating Halloween Costume Contest

5-9 p.m.

November 1-30 Alabama A&M University Designated Tom Joyner Foundation School of the Month

November 3

Wiggles & Walking Story Time Huntsville Public Library 10:30 a.m.-12:3- p.m.

Living Art Bonsai Society Meeting Huntsville Botanical Garden Anderson Education Center Classroom, 7-9:30 p.m.

November 9 & 11 "Management Skills for Team Leaders" 4-hour Workshop (\$125; 4 PDUs) Center for Extended Studies Alabama A&M University (256) 372-5753 6-8 p.m.

November 14

Drop-In and Create Saturday Huntsville Museum of Art 11 a.m.-1 p.m.

November 15

"Celestial Dreams: The Art of Space Jewelry" U.S. Space and Rocket Center 9 a.m.-5p.m.

November 20

Annual Nobel Laureate Lecture Alabama A&M University Dawson Building Auditorium 3 p.m.

November 21

Funset Social and Charity Club Beautillion Ball Von Braun Center North Hall 7 p.m.

November 27

CONCERT featuring Keith Sweat VBC - Concert Hall 7:30 p.m.

November 29-January 24, 2016

"Blow Up: Inflatable Contemporary Art" Sponsors: Sarah and Carl Gessler Huntsville Museum of Art

December 6

87th Annual Christmas Musicale Alabama A&M University Choir Elmore Building, 5:30 p.m.

December 17-19 Special Holiday Jazz

January 10 Harlem Globetrotters VBC Arena



Good Samaritan

Hospice -Locally owned and operated-Call us at 256-772-8108 Remember, It's your choice, so ask for us by name!

12312015

Albert's Flowers and Morris Greenhouses

Located Downtown in Medical District; Closest Florist to Huntsville Hospital Free Delivery to Huntsville Hospital and Local Funeral Homes

716 Madison Street - Huntsville, AL 35801

FLOWERS, GIFTS, EXOTIC FLOWERS

Graduate of American Art School www.albertsflowers.com 256-533-1623 256-536-6911

Morris Greenhouses 2063 Winchester Road Huntsville, AL 35811 256-890-1574



Page 7

Union Chapel Missionary Baptist Church Pathways to College

On Wednesday, October 21st, The Education Assistance Ministry of Union Chapel Missionary Baptist Church sponsored a "Pathways to College" Seminar for high school students and their parents. Various Speakers spoke on important topics of interest including 9 - 12 Grade Planning Processes, the Financial Aid Process, Steps to Writing College Admissions Essays, and various Scholarship Opportunities. About 50 students and their parents attended. Mr. Wilbur Brown is the Chair of this Ministry.



Bruce Morrison, J.F. Drake State Financial Aid Officer



Janet Gold, Speaker



Walter Cooper, NACEE Speaker



Philene Washington, Speaker



Wilbur Brown, Chair

Oprah and Weight Watchers

by Amoi Savage

Our favorite business mogul, Oprah Winfrey, has made yet another major move in advertisement. Winfrey reportedly purchased shares in the world wide dieting program, Weight Watchers, for \$43.2 million dollars. (Forbes) Instead of using only the likeness of Oprah Winfrey, she has become part owner of Weight Watchers. This business deal is slightly more interesting than most celebrity spokesmodels' because of Winfrey's investment as a shareholder, seat holder on the Board of Directors, public endorser, and advisor... She's Savvy!!! I do believe a good businesswoman or businessman builds more businesses. By making an investment into the company, she is really representing her brand of OWNing. Although many celebrities have businesses, franchises, and partnerships, it's not everyday a company gains a great shareholder and the partnership with Oprah Winfrey.

According to CNN, the CEO of weight watchers, Jim Chambers, has spoken stating that, "We are expanding our purpose from focusing on weight loss alone to more broadly helping people live a healthier, happier life. We believe that Oprah's remarkable ability to connect and inspire people to realize their full potential is uniquely complimentary to our powerful community, extraordinary coaches and proven approach." (CNN) I do agree that weight watchers making this marketing tweak is smart. The trend these days isn't necessarily being a size 0-2. Most of us have reached that internal understanding that we may never be model-size, however as long as we are a healthy size, and as long as our weight is going to the right places, we're happy. Instead of just dieting, Weight Watchers is seemingly encouraging a healthy lifestyle, which is good for anyone at any size. They are making some marketing modifications, and big business decisions that should surely increase their sales. It has been reported that Winfrey has already "sent the stock flying in the first 48 hours - adding a cool \$500 million+ to her portfolio as well as all



Weight Watchers shareholders." (Forbes)

Weight Watchers is no stranger to major celebrity endorsements, such as Jennifer Hudson, Jessica Simpson, Jenny McCarthy, Ginnifer Goodwin, and Tina Fey. However they have taken things a step further by landing a celebrity shareholder, and not just any celebrity, perhaps the biggest media mogul of our time. Oprah Winfrey's trusted opinion can make a big deal in someone's business. Plenty of business owners have sent her their products in hopes that she shares it with the world. Therefore, Winfrey's partnership should surely be beneficial for Weight Watchers.

Rosetta James Scholarship Foundation

#94612

The Rosetta James Scholarship Foundation provides financial scholarship to undergraduate students who demonstrate sound academic principles; commitment to community volunteerism, civic engagement and unselfishness to assist others in

Huntsville/Madison County. The Rosetta James Foundation is a 501(c)3 organization with a 0% Administrative and Fundraising Rate (AFR). For additional information, contact (256) 536-9717 or write P.O. Box 17452, Huntsville, AL 35810.



October 30, 2015

Oakwood's WJOU-FM 90.1 Hosts Health Fair

Oakwood University's Praise Station WJOU 90.1 FM, along with Good Samaritan Hospice, hosted its third annual Community Health Fair on Wednesday, October 28, at the Millet Activity Center on the campus of Oakwood University.

More than 60 vendors provided diabetes screening, BMI Testing, dental consultation, flu shots, healthy product presentations, voter registration, other health screenings, affordable care act counseling, senior citizens info, home health care services, and healthy cooking demonstrations.

"This health fair event is our gift to the community," said Reginald Hicks, general manager and director

of WJOU. "It's very important to know about your health and how healthy you are," he added.

Each year, two individuals from the community are awarded the WJOU-FM/Good Samaritan Hospice Health Fair Community Award. This year's recipients included the Honorable Mayor Tommy Battle, Jr. and Donna Green-Goodman, health educator, author and television host.

At the event, organizers also provided three scholarships to Oakwood University students in the areas of communication, allied health and nursing.

"Not only do we want to make sure we let the community know about health, we want to help

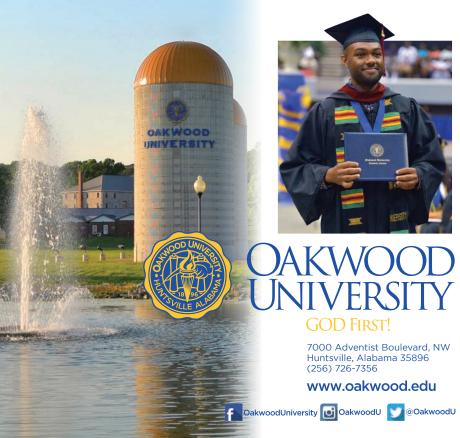


students out as well who are looking into going into these health and communication-related fields," said Hicks.

Scheduled Huntsville sponsors included Happy, Inc., Minuteman Press, Woody Anderson Ford, Redstone Federal Credit Union and Jerry Damson Honda.

For additional information about Wednesday's health fair, contact George Johnson at (240) 338-2219.

LEARN ENTER TO DEPART ТО SERVE



"I don't want to earn my living. I want to live." - Oscar

Wilde

MB **Contact Us** Phone: 256-533-1667 Fax: 256-533-1696 info@martinsonandbeason.com



facebook.com/martinsonandbeason



No representation is made that the quality of the legal services to be performed is greater than the quality of legal services performed by other lawyers.



JERRY DAMSON

satisfaction visit us online at damson.com



Unbeatable Service. Legendary Results." BANKING & MORTGAGE SERVICES

outheast Huntsville | 1804 Four Mile Post Rd SE • Huntsville, AL 35802 • 256, 217, 5170 www.bryantbank.com